



Jonathan Roth

SUMMARY

Graphic Designer with over fifteen years design experience at high-growth companies. Experience in print and web design using the Adobe Creative Suite and HTML coding. Project management over a wide range of print jobs, from DocuTech to press jobs, including fiscal oversight, quality assurance, and adherence to ambitious deadlines. Excellent client service and communication skills, both oral and written.

EMPLOYMENT HISTORY

Graphic Designer/Technical Writer

Dorman Products • Colmar, PA • May 2015–Present

- Design and proof technical documents for parts made by automotive after-market manufacturer, including sub-contracting Spanish and French translations, creating translated versions, file management, process tracking, uploading to company website
- Work cross-functionally with Product, Engineering, and Quality to identify the parts with highest sales and most difficult installations to determine parts most in need of documentation across over 150,000 parts
- Create marketing content for infographics and social media (Facebook, Twitter, Instagram, LinkedIn)

Product Marketing Coordinator

Dorman Products • Colmar, PA • August 2011–May 2015

- Designed, proofed, and pre-flighted marketing collateral on a quick turnaround for product team, to support in-house presentations or assist in addressing competitive threats at retail customers
- Filmed and edited nine technical installation videos for parts made by automotive after-market manufacturer, uploaded to company YouTube channel
- Designed, proofed, and pre-flighted five large-format display boards that illustrated part-specific engineering and quality improvements to company's auto parts

Graphic Designer (Temporary)

Dorman Products • Colmar, PA • January 2011–August 2011

- Designed and proofed over 350 technical documents for parts made by automotive after-market manufacturer, including sub-contracting Spanish and French translations, creating translated versions, file management, process tracking, uploading to company website
- Designed, proofed, and pre-flighted yearly part catalogs for Window Regulators (currently 458 pages) and Window Lift Motors (currently 88 pages)
- Designed, proofed, and pre-flighted flowcharts in large-format display boards, showing New Product Process and Production Part Approval Process

Contact

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Computer Skills

Design/Coding Software: Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, XD, Dreamweaver, Premier Pro, Media Encoder, After Effects, Audition); HTML; CSS; Javascript; WordPress; SolidWorks Composer

Office Software: Microsoft Office (MS Word, MS Excel, MS Access, MS Power Point, MS Outlook); Google Suite (Google Analytics, Google Docs); Sharepoint; SAP; Filemaker Pro

Social Media: Facebook; Twitter; Instagram; LinkedIn; YouTube



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EMPLOYMENT HISTORY (CONTINUED)

Senior Production Manager

Corporate Executive Board • Washington, D.C. • April 2008–
July 2010

- Project-managed print projects from timeline and spec creation through delivery and distribution
- Managed internal Reprographics function, including cost management and savings; process determination, innovation and implementation; staff oversight and development
- Partnered with groups outside our community, leading training sessions, designing educational seminars for graphic designers to broaden their knowledge base of similarities between design-to-web and design-to-print

Production Manager

Corporate Executive Board • Washington, D.C. • August 2006–
March 2008

- Processed all incoming print requests, managed relationships with external print vendors, obtained price quotes on print jobs and determined appropriate vendors to use
- Managed a team of two employees in an internal Reprographics function
- Tested and implemented process changes in Reprographics function to increase department efficiency

Associate Managing Designer

Corporate Executive Board • Washington, D.C. • January 2005–
August 2006

- Managed a team of seven Graphic Design and Senior Graphic Design Specialists
- Participated in leadership-level initiatives addressing department policies and strategic plan of department
- Provided manager-level review of products designed by team to ensure consistent quality and adherence to CEB style

EDUCATION

MORAVIAN UNIVERSITY Bethlehem, PA

Bachelor of Arts, Magna Cum Laude Honors, May 2018
Major: **Art, Graphic and Interactive Design**

PENN STATE UNIVERSITY–LEHIGH VALLEY Allentown, PA

Webmaster Certificate Program, Fall 2000

JAMES MADISON UNIVERSITY Harrisonburg, VA

Bachelor of Arts, May 1998
Major: **English, Creative Writing**